

SHAREHOLDER COMMUNICATION POLICY

1. Introduction

The purpose of the Shareholder Communications Policy is to promote effective communication with shareholders and encourage effective participation at General Meetings.

2. Shareholder Communications

Accent will ensure that:

- materials detailed in this Policy are available on the Accent website within a reasonable timeframe;
- Shareholder communications are distributed to shareholders in accordance with the Corporations Act and Listing Rules; and
- This Shareholder Communication Policy is updated and maintained as required.

3. Methods of Communication

Information is communicated in a number of ways, including:

- annual and half-yearly reports;
- ASX market disclosures in accordance with the Company's continuous disclosure policy;
- updates on operations and developments;
- announcements on the Company's website;
- market briefings; and
- presentations at general meetings.

4. ASX Announcements

All announcements made to the ASX are available to shareholders as follows:

- On the Accent website at <http://www.accentgr.com.au/>
- Under the Company Announcements section of the ASX website

5. Share Registry

Shareholders are able to access information relevant to their holding via the Company's share registry, Computershare Investor Services Pty Limited, by:

- ☎ Phone on 1300-555-159
- Mail at GPO Box 2975, Melbourne VIC 3001
- Via the Investor portal – for more information go to www.computershare.com.au

6. Meetings and Participation

Shareholders are encouraged to attend and participate at general meetings. To facilitate this, meetings will be held during normal business hours and at a place convenient to shareholders.

The full text of notices and accompanying materials will appear on the Company's ASX announcements market platform and on the Company's website. Information, including in relation to:

- the nature of the business of the meeting;
- conflicts of interest;
- voting restrictions; and
- directors' recommendations,

will be presented in a clear and concise manner designed to provide Shareholders and the market with full and accurate information. Proxy forms will be provided in order to enable Shareholders unable to attend the meeting to vote on the resolutions.

Shareholders who are not able to attend a general meeting and exercise their right to ask questions about, or make comments on, the management of the Company, will be provided the opportunity to provide questions or comments prior to the general meeting. Where appropriate, these questions will be answered at the meeting, either by being read out and then responded to at the meeting or by providing a transcript of the question and a written answer at the meeting.

7. Electronic Materials

The “About Us”, “For Investors” and “Media and News” sections on the Company’s website, <http://www.accentgr.com.au/>, contains the following information for the benefit of Shareholders:

- information about the Company and its governance, including:
 - the names and brief biographical information for each of the Company’s directors;
 - its constitution, board charter and the charters of each of its board committees;
 - this shareholder communication policy, its code of conduct and its security trading policy;
- copies of media releases the Company makes;
- copies of its announcements to ASX; and
- copies of its recent annual reports and financial statements;

- The Company’s website also contains:
 - an overview of the Company’s current business;
 - a summary of the Company’s history;
 - a key events calendar showing certain dates for events in the upcoming year once they are known;
 - historical information about market prices of the Company’s securities; and
 - copies of media releases it makes; and

8. General Meetings

Accent will conduct general meetings as follows:

- An Annual General Meeting (“AGM”) will be held between September and December each year.
- Extraordinary General Meetings (“EGM”) may also be held from time to time as the need arises. These may be held at any time throughout the year (subject to compliance with the Corporations Act and the Listing Rules)
- The Company will circulate a Notice of Meeting to all shareholders within the framework established by the Corporations Act for AGM and EGMs.
- A proxy form, allowing shareholders to appoint a proxy in the event they cannot attend the meeting, will accompany each Notice of Meeting.
- Shareholders unable to attend the AGM or EGM will be invited to submit questions to be addressed at the meeting.
- If the Chairman, CEO or any other Director plans to give an address at the meeting, the address will be released to the market immediately before the commencement of the meeting.
- A forum will be provided at each general meeting for shareholders to ask questions.

9. Full-Year and Half-Year Results

The following information is relevant in relation to the published financial results of the Company:

- The Company will publish its financial results in accordance with the Corporations Act, ASX Listing rules, relevant accounting standards and any other regulatory requirement;
- The results of each full financial year to the end of June are published in August of that year;
- The Company will publish its financial results in accordance with the Corporations Act, ASX Listing rules, relevant accounting standards and any other regulatory requirement;
- The results of each half year to the end of December are published in February of the following calendar year;
- Both sets of results will be released to the market in compliance with the ASX Listing rules and will be available in the same manner as other ASX announcements;
- Immediately following the announcement of Accent's financial results, Accent will release an "Investor Presentation", which summarises and provides context to the results;
- The board may then, at its discretion, hold results briefing sessions at which time shareholders may ask questions concerning the published financial results; and
- The Company's Annual Report is available electronically to all shareholders, via Accent's website. Shareholders will no longer automatically receive a printed copy of the Annual Report. To do so they must specifically request a hard copy by contacting Accent's Registry provider, Computershare on 1300-555-159.